

## **Messages from our sponsors**

SG Private Banking is proud to be sponsoring In-I and Jubilations, the innovative artistic project featuring Juliette Binoche.

At the private bank of the Société Générale Group, we have always attached great importance to creativity and innovation, in the arts as well as in the finance sector. SG Private Banking has been supporting the promotion of French Cinema for a number of years now and when Juliette Binoche proposed us to sponsor In-I and Jubilations, we were particularly attracted by the inter-disciplinary character of the project.

SG Private Banking is very pleased to be associated with Juliette Binoche and Akram Khan, two internationally renowned, multi-talented artists, who are today taking on an original and innovative challenge, much like those that SG Private Banking takes on every day in the search for unique solutions for its High Net Worth clients. SG Private Banking is present in the United Kingdom through its subsidiary SG Hambros Bank limited and has offices in London, Cambridge, Southampton, Milton Keynes, the Channels Islands and Gibraltar.

Daniel Truchi, CEO  
SG Private Banking

The Hermès Foundation's support for In-I reflects Hermès' desire to pursue its existing collaboration with Akram Khan, one of Britain's leading choreographers and dancers. Hermès first collaborated with Khan in 2006, on the Tokyo performance of his choreographic work *Monstres sacrés* (Sacred Monsters), produced by Hermès Japan and starring Sylvie Guillem. Now, the Hermès Foundation confirms its commitment to the work of Akram Khan with support for his new production, co-directed and performed with Juliette Binoche, with a set by contemporary artist Anish Kapoor.

Three powerful personalities come together to create a new work reflecting their distinctive sensibilities and imaginations. Each of them crosses boundaries to create a collective work mixing artistic fields.

Created in April 2008, the Hermès Foundation will steer Hermès' existing patronage initiatives, and sharpen their strategic orientation. The Foundation focuses on four key areas in cultural and humanitarian fields: support for the contemporary arts and traditional craft skills, education, and environmental research.

The co-production of In-I is one of the Foundation's first projects as part of its programme of support for the contemporary arts.

Pierre-Alexis Dumas, President  
Hermès Foundation